Latin America Datacenter Infrastructure and Cloud Services

The IT infrastructure landscape in Latin America is undergoing a significant transformation, influenced by evolving technology trends, currency volatility, and a notable enhancement in regional connectivity. The transition toward a variable cost framework is now at the forefront of the capital expenditure (capex) versus operational expenditure (opex) debate. Furthermore, the advent of artificial intelligence is reshaping the strategic deployment of IT resources across on-premises, edge, and cloud environments.

This program will delve into the strategic planning and prioritization that IT executives in Latin America are applying to workload migrations within the diverse environment options available, including on-premises solutions, datacenter outsourcing, and the integration of hybrid cloud and multicloud strategies.

MARKETS AND SUBJECTS ANALYZED

- Current and planned environment for executing business workloads in Latin America
- Trends and preferences by environment, from on premises to third-party datacenter to cloud
- Repatriation trend and reasons behind it
- Hybrid cloud and multicloud adoption

CORE RESEARCH

- Datacenter and Cloud Implementation Plans
- IDC FutureScape Latin America IT Industry Predictions
- Latin America IT Investment Plans
- IDC MarketScape: IDC Latin America Datacenter Services, 2024

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Latin America Datacenter Infrastructure and Cloud Services.

KEY QUESTIONS ANSWERED

1. What is the current footprint of the IT infrastructure?
2. What are the preferences and selecting criteria for third-party datacenters?
3. How is the road map to the cloud?
4. What is the adoption of multicloud and hybrid cloud environments? How much of it is on private cloud and on traditional deployments?
5. Where are IT executives running their main workloads, and where do they plan to move?
6. How intense is the repatriation motion in LATAM? What are the plans and reasons behind it?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the *Latin America Datacenter Infrastructure and Cloud Services* market, including:

Amazon Web Services, Ascenty, Cirion, Claro/Embratel, Equinix, Google, Huawei, IBM, Kyndryl, Microsoft, Odata, Oracle, Scala, Sonda, Takoda, and Telecom Argentina.