Japan Data Platforms, Logistics and Operations (Japanese Version with Key English Language Reports)

IDC's *Japan Data Platforms, Logistics and Operations (Japanese Version with Key English Language Reports)* service provides a competitive analysis of user trends and market dynamics related to data management, which is currently being fueled by rapid advances in AI/machine learning, cloud-based data analytics, privacy enhancement technologies, and more. Published year-round, the reports are intended to contribute to business strategy planning, product management, development planning, marketing, and promotional activities to ensure success. In 2025, the program will focus on market drivers, such as the impact of agentic AI, retrieval augmented generation (RAG), privacy-enhancing technologies, multimodal data analysis, data security/data recovery for stable operation of mission-critical/real-time data analysis, diversified database needs, and data security/data recovery for stable operations of real-time data analytics.

MARKETS AND SUBJECTS ANALYZED

- Forecast for data management, data protection, data security, and data operational cost optimization solutions in the data platforms, logistics, and operations market
- Market dynamics of data management, data protection, data security, and data operational cost optimization solutions in the data platforms, logistics, and operations market
- Operational reality and demand trends for data management (DataOps) and data protection solutions by user segment
- Vendor trends and customer needs in expected growth markets (data lake/self-service data preparation/data security posture management/secret computation/data clean room/data operation cost optimization solutions)

CORE RESEARCH

- Japan Data Platforms, Logistics, and Operations Market Forecast
- Japan DataOps Operations Maturity Study
- Japan Cloud Data Protection Survey
- Japan Data Platform, Logistics, and Operations Market Analysis and Vendor Strategies
- Japan Data Platform Operation Survey
- Japan Data Security Solution Market Trend
- IDC FutureScape: Worldwide Data and Content Technologies 2025 Predictions — Japan Implications

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Japan Data Platforms, Logistics and Operations (Japanese Version with Key English Language Reports).

KEY QUESTIONS ANSWERED

1. Who are the key players in the domestic data platforms, logistics, and operations market for data management, data protection, data security, and data operational cost optimization solutions?
2. What are the criteria for user companies to select data management, data protection, data security, and data operations cost optimization solutions?
3. What are the opportunities to be identified by existing and emerging vendors in the Japan data platforms, logistics, and operations market?
4. Who are the partners with whom we should collaborate to acquire customers?
5. What are the drivers/stoppers for the Japan data platforms, logistics, and operations market?
6. How will the proliferation of new technologies (AI agents, multimodal AI, secure secret computation, etc.) impact the data management and data security solutions market?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the data platforms, logistics, and operation market, including:

Acompany, Acronis, Amazon, AWS, Cloudera, Cohesity, Collibra, Commvault, Databricks, DataCo, DataKitchen, Dell, Eaglys, EDB, Fortanix, Fujitsu, Google, Hitachi, IBM, Informatica, Komprise, NEC, NTT Communications, Microsoft, NetApp, Oracle, Paxata, Precisely, Qlik, Rubrik, Seclore, Snowflake, Talend, Teradata, and Veeam.