Europe, Middle East and Africa CISO Tech Agenda

IDC's *Europe, Middle East and Africa CISO Tech Agenda* focuses on the chief information security officer (CISO) persona in Europe, the Middle East, and Africa (EMEA), with the purpose of enabling our vendor customers to engage better with CISOs in their target markets.

MARKETS AND SUBJECTS ANALYZED

This service gets inside the role — and the mind — of the European CISO. It covers the nature of the CISO role, including organizational structures and career trajectories, budget scopes and sizes, vertical dimensions, interactions with other C-suite personas, role maturity and evolution, functional scopes and boundaries, best practices, and case studies.

CORE RESEARCH

- IDC Perspective: CISO Persona Functional Structures and Role Maturity
- CISO Priorities, Challenges, and Strategies
- CISO Budget Trends
- IDC Perspective: CyberSecurity Training, Automation, Simulation, and Gaming — New Thinking in Planning and Preparation

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Europe, Middle East and Africa CISO Tech Agenda.

KEY QUESTIONS ANSWERED

1. What are the key aspects (e.g., priorities, challenges, and pain points) of the CISO persona, and how have these aspects evolved?
2. What are the overall budget trends and priorities among CISOs?
3. What are the functional use cases for the CISO role?
4. What are the best practices exhibited by CISOs in the EMEA region?
5. How can providers adapt their messaging and portfolios to best appeal to CISOs?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers engaging with EMEA CISOs, including:

Akamai, AWS, Atos, Broadcom, BT, CybExer, Dell, Deloitte, EY, Google, Guardtime, IBM, Immersive Labs, KPMG, Kyndryl, Infosys, Microsoft, Orange, Palo Alto, PwC, Salesforce, SAP, ServiceNow, Sophos, TCS, Trellix, Trend Micro, Wipro