

Worldwide Industry Ecosystems Strategies

IDC's *Worldwide Industry Ecosystems Strategies* covers the emergence of digital technologies in support of industry ecosystem development. Every industry is changing as it embraces a more networked and service-based model, becoming a "hyperconnected" business. Creating a deeper, more data-driven process for value creation is a requirement for every business. These changes will manifest themselves differently in vertical industries based on unique requirements, including resources, assets, people, and processes that add significant complexity (and opportunity) to digital transformation efforts. Our research has shown a focus on shared data and insights, shared applications, and shared operations and expertise. Every industry will have unique characteristics and requirements that will drive the industry ecosystem technology, organization, and business agenda forward.

MARKETS AND SUBJECTS ANALYZED

- Organizations across industry that need a diverse set of ecosystem partners to thrive
 - Shared data and insights, shared applications, shared operations and expertise use cases, technology investments, and organizational structure
 - Industry ecosystem importance/adoption by industry — survey
 - The importance of trust as a value chain and industry ecosystem enabler
 - Business models for future of industry ecosystems — designing industry ecosystems for purpose and profit
 - Enabling physical and digital products and services through industry ecosystems
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CORE RESEARCH

- IDC MaturityScope: Future of Industry Ecosystems
 - IDC TechScope: Future of Industry Ecosystems
 - IDC PlanScope: Future of Industry Ecosystems
 - DX Taxonomy: Future of Industry Ecosystems
 - Global Survey Report: Future of Industry Ecosystems
 - IDC PeerScope: Future of Industry Ecosystems
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In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Worldwide Industry Ecosystems Strategies](#).

KEY QUESTIONS ANSWERED

1. How do we increase the speed of innovation?
 2. How do I participate in the connected, multipartner technology transformation?
 3. Which new technologies are most important to my industry ecosystem?
 4. What KPIs really matter for industry ecosystems?
 5. What is the appropriate design of my industry ecosystem?
 6. How does my organization make money in a shared, industry ecosystem approach?
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COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the software, infrastructure, services, and consulting markets, including:

Accenture, Adobe, Autodesk, AWS, BCG, Capgemini, Cisco, Cognizant, Dassault Systèmes, Deloitte, EY, Google, HCL, HPE, IBM, IFS, Infor, Infosys, KPMG, L&T Infotech, McKinsey, Microsoft, Oracle, PTC, PwC, Salesforce, SAP, SAS, Schneider Electric, Siemens, TCS, Tech Mahindra, and Wipro.