

Workstation Opportunities

This research program is dedicated to the workstation market as well as technical end-user computing. It focuses on the role of workstations in traditional technical computing markets such as design and manufacturing as well as its increasing role in developing tomorrow's most prominent AI models.

MARKETS AND SUBJECTS ANALYZED

- Worldwide workstation market
 - AEC, CAD/CAM, and digital content creation
 - AI development and use cases for workstations
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CORE RESEARCH

- Worldwide Workstation Market Share, 2024
 - Worldwide Workstation Forecast, 2025-2029
 - IDC US Workstation Survey: AI Use Cases
 - IDC US Workstation Survey: Technical Users
 - Workstations at IFA 2024
 - Market Analysis Perspective: Workstations
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In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Workstation Opportunities](#).

KEY QUESTIONS ANSWERED

1. What drove workstation market performance in the last quarter?
 2. What are key drivers/inhibitors for future workstation growth?
 3. What are key use cases and buyer behaviors?
 4. What are critical technology trends in workstations?
 5. How will AI impact workstation demand?
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COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the *Workstation Opportunities* market, including:

AMD, Apple, Dell, HP, Intel, Lenovo, Microsoft, and NVIDIA