Canadian Communications Services

IDC's *Canadian Communications Services* program provides communications service providers and IT vendors with executive-level insights and compelling thought leadership into competitive, technological, and regulatory trends impacting the Canadian communications services market. This service also offers unparalleled detail on sizing and forecasting market segments and insights into new opportunities, lists drivers of the communications service providers of the future, and offers advice based on end-user research.

MARKETS AND SUBJECTS ANALYZED

- Broadband internet access, including cable, DSL, and fixed wireless
- IP convergence and enterprise WAN data services
- Wireless voice and data, including 4G/5G, WLAN, Wi-Fi, and wireless enterprise adoption
- Wireline local access and long distance traditional markets and next-generation SIP trunk access, SD-WAN, and UCC
- Residential, small, midsize, and large enterprises and wholesale markets
- Next-generation network (NGN) trends including optical networking, software-defined networking, 5G edge and LEO satellite constellations, and communications service providers of the future series

CORE RESEARCH

- Canadian Communications Services Market Shares
- Canadian Communications Service Provider Capex Spending
- Canadian Communications Services Forecast
- Enterprise Communications Survey of Usage and Preference
- Communications Service Providers of the Future — Emerging Topic Series

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Canadian Communications Services.

KEY QUESTIONS ANSWERED

1. What are the current competitive dynamics in the communications service sector?
2. How should communications service providers approach each market segment?
3. What are the size and market share position of players in each segment?
4. How are communications service providers leveraging next-generation network technologies, and what opportunities are emerging from network platform convergence?
5. What is the impact of emerging technologies on both network architecture and service delivery including enterprise digital transformation?
6. How will the market for wireless services evolve over the next five years?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of most providers in the Canadian communications services market and their major network vendors, including:

Acronym Solutions, Amazon Web Services, Aptum Technologies, AT&T, Avaya, Bell Aliant and Bell Canada (including Manitoba Telecom, Northwestel, and Axia), BlackBerry, Bragg Communications, BT, CenturyLink, Ciena Corp., Cisco Systems, Cogeco Connexion, Crosslake Fibre, Deutsche Telekom, Digital Colony (including Allstream, Aptum and Beanfield), Distributel, EastLink, Ericsson, Freedom Mobile, Google, Hewlett Packard Enterprise, Huawei, IBM, Intel, Microsoft, Nokia Networks, Persona, Rogers Communications (including Rogers Cable, Rogers For Business, and Rogers Wireless), Samsung, SaskTel, Shaw, SSi Micro, Telefónica, Telesat, TELUS, Terago, Thunder Bay Tel, Utilities Kingston, Verizon, Vianet, Vidéotron, Vonage, Xplorenet and ZTE