European Enterprise Communications Services

Networks underpin essentially all enterprise technology strategies today: cloud, data and AI, digital business, IT/OT convergence, and as-a-service business models. Consequently, enterprise network services play a critical role in enabling companies to operate, adapt, and compete. IDC's European Enterprise Communications Services CIS analyzes the connectivity and communications services markets, detailing changing requirements, trends, and competitive dynamics while providing actionable advice for providers in this space.

MARKETS AND SUBJECTS ANALYZED

- Shifting enterprise requirements
- Enterprise attitudes to network and communication services
- Fixed-data services — Internet, private IP, Ethernet, cloud connectivity, very high bandwidth, and legacy data services
- Fixed voice — TDM to IP migration
- WAN transformation — managed SD-WAN and cloud and multicloud networking
- Managed service models related to network services
- Service provider strategies and transformation

CORE RESEARCH

- Market Analysis Perspective: European Enterprise Communications Services
- European Enterprise Communications and Collaboration Survey: WAN Transformation and Voice/UC
- European Cloud Networking Services Forecast
- European Managed SD-WAN Services Forecast
- Cloud and Multicloud Networking Services in Europe
- Evolving Competitive Landscape for European Enterprise Communications Services
- European Managed Network Services Forecast
- AI as a Driver for Network Services
- European Enterprise Fixed Data Services Forecast

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: European Enterprise Communications Services.

KEY QUESTIONS ANSWERED

1. How do enterprises use communication services today, and what will their future requirements be?
2. How can service providers ensure their relevance and profitability in a cloud-centric world?
3. How will service and deployment models for enterprise communications services develop?
4. What is the market size and forecast for the connectivity and managed communication services segments?
5. What emerging service opportunities exist in the enterprise communications space?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the European enterprise communications services market, including:

A1 Telekom Austria, Alkira, Altice, Arelion, Aryaka, AT&T, Bouygues Telecom, Aviatrix, AWS, BT, Cato Networks, CityFibre, Colt Technology Services, Deutsche Telekom, Eir, Elisa, euNetworks, Eurofiber, Expereo, Exponential-e, Google, GTT, KPN, Lumen, Masergy, Microsoft, NTT, Nuuday, Orange Business, OTE, PacketFabric, Prosimo, Proximus, Swisscom, TalkTalk Business, Tata Communications, TCN, Tele2, Telefónica, Telenet, Telenor, Telia, Telstra, TIM, United Internet, Verizon, Virgin Media O2 Business, Vodafone, VodafoneZiggo, Zayo