Latin America Datacenter Services

Latin America Datacenter Services provides a comprehensive market overview and trends and forecasts on traditional and emerging markets related to service provider–owned datacenter infrastructure.

MARKETS AND TECHNOLOGIES COVERED

- Colocation/Housing: Managed Services over Colocation/Housing, Pure Colocation/Housing
- Connectivity: Managed Connectivity Services, Pure Connectivity
- Disaster Recovery: Hosted (Traditional and Private Cloud) Disaster Recovery, Public Cloud Disaster Recovery
- Traditional Hosting: Infrastructure Renting, Managed Services over Hosting
- Hosted Private Cloud: Infrastructure Renting, Managed Services over Hosted Private Cloud

- Network and IT Professional Services
- Other Datacenter Services
- Other Subscription Services
- Public Cloud: Cloud Computing IaaS (Managed Services over IaaS, Pure IaaS), Cloud Computing PaaS (Managed Services over PaaS, Pure PaaS), Cloud Computing SaaS (Managed Services over SaaS, Pure SaaS)
- Security Services
- Storage Services

GEOGRAPHIC COVERAGE

- **9 regions:** The United States, Canada, Japan, Western Europe, Central and Eastern Europe (CEE), the Middle East and Africa, Latin America, China, and Asia/Pacific
- **53 countries:** Argentina, Australia, Austria, Belgium, Brazil, Canada, Chile, Colombia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Korea, Malaysia, Mexico, the Netherlands, New Zealand, Norway, Peru, the Philippines, Poland, Portugal, PRC, the rest of Asia/Pacific, the rest of CEE, the rest of Latin America, the rest of the Middle East and Africa, Romania, Russia, Saudi Arabia, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, the United Arab Emirates, the United Kingdom, the United States, Venezuela, and Vietnam

DATA DELIVERABLES

Throughout the year, this product will offer insight into the latest trends impacting the market. Potential studies include:

One Excel file:

- Quantitative data

One PPT file:

- Presentation of the results and market insights

KEY QUESTIONS ANSWERED

Our research addresses the following issues that are critical to your success:

1. What is the size of the datacenter market?
2. How will the market perform over the next five years?
3. Which are the main players in the market?
4. What is the current datacenter occupancy level?
5. Which industries and company sizes are growing the most?
6. What is the impact of the adoption of public cloud services on the datacenter business?

COMPANIES ANALYZED

IDC's *Latin America Datacenter Services* product examines how datacenter service providers are positioning themselves to compete in the datacenter services market. This product reviews the strategies, market positioning, and future direction of several providers in the Latin America datacenter services market, including:

America Movil, Ascenty, Canvia, Cirion Technologies, DXC, EdgeConneX, Embratel, Equinix, GTD, Internexa, IPXON, KIO Networks, Kyndryl, Odata, Scala Data Centers, SkyNet, Sonda, Takoda/Tivit, Telecom Argentina, Telefónica/Nabiax, Tigo, and T-Systems.