

Europe, Middle East and Africa Networking and Life-Cycle Services

IDC's *Europe, Middle East and Africa Networking and Life-Cycle Services* research analyzes the dynamics of the network equipment and life-cycle services markets and provides strategic advice for vendors and solution providers on how to monetize opportunities. It delivers reliable in-depth market data and forecasts for the regional enterprise and telco segments. It also analyses enterprise and telco requirements in wireline and wireless technologies (5G, Wi-Fi6, fiberoptic, network cloudification, etc.) and business models, with a focus on managed services, consumption-based contracts, and professional services.

MARKETS AND SUBJECTS ANALYZED

- Enterprise networking equipment, including LAN switches (Fast Ethernet, Gigabit Ethernet, and 10 Gigabit Ethernet; and layer 2/3/4-7, modular, fixed managed, and fixed unmanaged), WLAN, datacenter networking equipment and routers (residential, SOHO, low-end, midrange, and high-end), mobile private network (4G/5G), and SD-WAN infrastructure
- Telco networking equipment: routers and switches, wireless equipment, fixed access, and optical network
- European network life-cycle services (NLS): consulting and integration, outsourcing (managed), and support and maintenance
- Trends around SDN, 5G and fiberoptic, SD-WAN, and network virtualization and their impacts on enterprise and telco network and related services
- The influence of key technology trends, including multicloud, IoT, and AI, on networks
- Sustainability and networking

CORE RESEARCH

- EMEA Network Equipment Forecast
- EMEA SD-WAN Infrastructure Forecast
- EMEA SD-WAN Infrastructure Market Shares
- EMEA Network Consulting and Integration Services Forecast
- Managed Services and Network-as-a-Service Opportunities in EMEA
- 5G CSP Spending Forecast
- EMEA Enterprise Communications Survey Results
- Telco Survey Results
- Networking Sustainability Priorities

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Europe, Middle East and Africa Networking and Life-Cycle Services](#).

KEY QUESTIONS ANSWERED

1. Which infrastructure and life-cycle services do enterprises and telcos use today, and what are their future requirements?
2. How can players in this market ensure they stay relevant in the cloud/virtualization era and be profitable?
3. What are the market sizes of and forecasts for the specific network infrastructure categories, such as datacenter?
4. What are the impacts of software-defined networking, cloud managed networking, and network-as-a-service models on the NLS and infrastructure markets?
5. What is the impact of network virtualization and network disaggregation on networking infrastructure and related services?
6. Who are the key players, and how do they stack up?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the EMEA networking and life-cycle services market, including:

Accenture, Adtran, Alcatel-Lucent Enterprise, Amdocs, Aruba/HP, Atos, Axians, AT&T, BT, Ciena, Cisco, Citrix, Commscope, Computacenter, Dell, Deutsche Telekom, Ekinops, Ericsson, Extreme, F5, Fortinet, Fujitsu, Hewlett Packard Enterprise, HCL, Huawei, IBM,

Juniper Networks, KPN, Kyndryl, Logicalis, NEC, Netcracker, Nokia, NTT Data, Orange, Proximus, Swisscom, Telefonica, Telia, Telecom Italia, Verizon, Versa Networks, Vodafone, VMware, and ZTE.