

# Japan Digital Business and Artificial Intelligence Transformation Strategies (Japanese Version with Key English Language Reports)

Digital Business and AI Transformation Strategies provides information on challenges, organization, and leadership, focusing on the strategies and initiatives of companies that are implementing digital business (DB) and AI transformation. *Japan Digital Business and Artificial Intelligence Transformation Strategies (Japanese Version with Key English Language Reports)* also provides research and analysis of market opportunities for services to achieve these transformations.

In the Japanese market, service vendors (especially SIs and consulting firms) play a significant role in enabling DB for their customers, and the program also focuses on trends among professional service providers. In 2025, this program plans to strengthen our reports for AI transformation for digital business and AI-enabling services.

## MARKETS AND SUBJECTS ANALYZED

- Professional services market for enabling DB
- Changes in digital executive sentiment due to penetration of DB
- Talent development and reskilling
- IT suppliers' business profile including their own DB initiatives
- Market trends of various enabling services for DB
- Enterprises' fields and cases of practical DB activities

## CORE RESEARCH

- IDC FutureScape: Worldwide Digital Business and AI Transformation Strategies 2025 Predictions — Japan Implications
- DB Professional Services Market Forecast
- IT Suppliers' Strategy for Supporting DB of Customers
- DB Sentiment Survey of Japanese Companies
- Analytics/AI Support, CX-Related Services Market Trend
- In-House Software Development Enabling Services

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Digital Business and Artificial Intelligence Transformation Strategies \(Japanese Version with Key English Language Reports\)](#).

## KEY QUESTIONS ANSWERED

1. What are the impediments of Japan enterprises to realize DX and to develop digital business?
2. How will AI affect the DB of Japanese companies?
3. What do successful enterprises in DB do to overcome the challenges?
4. What are the services that enable customers to achieve transformation and develop DB?
5. How much will be the business opportunities for IT suppliers in DB professional services?
6. What are the trends in Japanese customers' demand for DB professional services?

## COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the Japan digital business strategies market, including:

Accenture, AWS, Biplogy, CTC, Deloitte, EY, Google, Hitachi, HPE, IBM, KPMG, Microsoft, NEC, NRI, NS Solutions, NTT Data, PwC, SAP, SCSK, TDSL, and TIS.