

European IT Talent for AI, Cybersecurity, Cloud and Digital Business Success

IDC's *European IT Talent for AI, Cybersecurity, Cloud and Digital Business Success* focuses on IT talent, skills development, and skills mapping, as well as the identification of the key competences and core technologies needed to fuel business and IT services transformation (e.g., cloud, cybersecurity, and AI).

MARKETS AND SUBJECTS ANALYZED

- Enterprise IT education and training spending
- IT employment and roles trends
- The identification of important skills within different IT areas (e.g., AI, cloud, and cybersecurity)
- Training and development strategies
- The impact of automation and AI on IT skills
- The cybersecurity challenge and its impact on required skills and development programs

CORE RESEARCH

- Developing an IT Skill Road Map for Digital Success: The Part One Playbook
- Developing an IT Skill Road Map for Digital Success (Cloud): The Part Two Playbook
- Beyond Training — ICT Talent Retention Strategies
- Innovators in the European IT and Education Services Market
- Developing an IT Skill Road Map for Digital Success (Cybersecurity): The Part Three Playbook
- EU IT Training and Education Forecast, 2023–2028

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European IT Talent for AI, Cybersecurity, Cloud and Digital Business Success](#).

KEY QUESTIONS ANSWERED

1. What is the short- and long-term demand for IT skills, and how is it evolving in key areas (e.g., AI/automation, cybersecurity, and cloud)?
2. In what future skills do IT services providers and technology vendors need to invest to meet the short- and long-term needs of European clients?
3. What impacts will AI, cybersecurity, and cloud have on IT learning and development road maps?
4. What best practices do SPs and technology vendors adopt to satisfy their customers' training needs?
5. How are technology and services players positioned to meet demand for emerging technology skills?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the IT talent for AI, cybersecurity, cloud, and digital business market, including:

Microsoft, AWS, Google, SAP, IBM, Skillsoft, Udemy, Pluralsight, CompTIA, Accenture, EY, KPMG, SANS Institute, Eightfold AI