

Saudi Arabia Enterprise Services: Compete

IDC's Compete is a companion product to its flagship Trackers, which are leading industry benchmarks for measuring, monitoring, and forecasting a market's size by country across various technologies. *Saudi Arabia Enterprise Services: Compete* provides in-depth analyses of the market in Saudi Arabia to help customers develop a deeper sense of market trends and prepare sound market strategies. IDC's in-country tracker analysts provide unrivaled in-depth market views based on the latest trends and analysis from supplier interviews and various secondary sources.

MARKETS AND TECHNOLOGIES COVERED

- IT services
- Application management
- Custom application development
- Hardware deployment and support
- Hosted application management
- Hosting infrastructure services
- IT consulting
- IT education and training
- IT outsourcing
- Network and endpoint management
- Network consulting and integration
- Software deployment and support
- Systems integration

CORE RESEARCH

- **Executive Summaries** — key market highlights for the period
- **Market Overviews** — assumptions and key highlights that affect the trendline
- **Competitive Analyses** — covering vendors at an overall level and by a deeper market segmentation to highlight vendors' strengths and market positionings
- **Product Segmentations** — key market shifts by various sub-segmentations within a product
- **Forecast Analyses** — covering the overall market, with assumptions and key highlights that affect the trendline

KEY QUESTIONS ANSWERED

1. What are the macrotrends and microtrends shaping spending in this market?
2. What is the revenue and growth share by IT services foundation market for various product categories?
3. What is the competitive outlook for this market, and what is behind the market-winning strategies of the leading vendors?
4. What are the forecasts and related assumptions in the short and long terms?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the enterprise services market, including:

Solutions by STC, Advanced Electronics Company (AEC), Saudi Business Machines (SBM), Wipro, Ejada, Arabic Computer Systems,

Al Moammar Information Systems Co., Tata Group, Ebtikar technology Company, and Mobily