# India Enterprise Services: Compete

IDC's Compete is a companion product to its flagship Trackers that are a leading industry benchmark for measuring and monitoring a market's size and forecast by country across various technologies. India Enterprise Services: Compete provides an in-depth analysis of the Indian market that will help customers develop a deeper sense of the trends to prepare a sound market strategy. IDC's in-country tracker analysts are able to provide an unrivaled in-depth market view based on the latest trends and analysis garnered from numerous supplier interviews and other secondary sources.

## MARKETS AND TECHNOLOGIES COVERED

- IT services
- Application management
- Custom application development
- Endpoint management
- Hardware deploy and support
- Hosted application management
- Hosting infrastructure services
- IT consulting
- IT education and training
- IT outsourcing
- Network consulting and integration
- Network management
- Software deploy and support
- Systems integration

## CORE RESEARCH

- **Executive Summary** of the key market highlights for the period
- **Market Overview** with assumptions and key highlights that affect the trendline
- **Competitive Analysis** of vendors at an overall level and by a deeper market segmentation to highlight each vendor's strengths and market positioning
- **Forecast Analysis** of the overall market with assumptions and key highlights that affect the trendline
- **Channel Analysis** of major movements across service providers, etailers, systems integrators, and so forth for those trackers that include this data

## KEY QUESTIONS ANSWERED

1. What are the macrotrends and microtrends shaping the spending in this market?
2. What is the product segmentation analysis by category to observe growth and shifts in spending within various product categories?
3. What is the competitive outlook in this market, and what is behind the market winning strategies of leading vendors?
4. Which buyer segments are spending more/less, and what drives the motivation/reluctance to spend by major buyer segments?
5. What are the forecasts and related assumptions in the short and long term?

## COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of providers in the enterprise services market, including:

Accenture, Cisco, HCL Technologies, Hewlett Packard Enterprise, IBM, Infosys, Kyndryl, NTT Ltd., Tata Consultancy Services, and Wipro.