

China Quarterly City and District-Level Smartphone Tracker

IDC's *China Quarterly City and District-Level Smartphone Tracker*® provides details on market opportunity and trend analysis in the growing hard disk market. IDC's China Quarterly City and District-Level Smartphone Tracker provides detailed information concerning these products in an easy-to-use pivot table. IDC's tracker products provide reliable, accurate, and independent market research as a base to create quantitative market analyses and to study historical and future trends.

TECHNOLOGY COVERAGE

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is in shipments.

Core coverage:

- Product category
 - 2,000+ city and district
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GEOGRAPHIC SCOPE

- PRC (1)
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DATA DELIVERABLES

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. Deliverables for this tracker are:

- Historical data
 - Forecast data
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FORECAST COVERAGE

Forecasts for this tracker are updated quarterly and include three years of historical data, two years of quarterly forecasts, and an additional three years of annual market projections. Forecasts are available at the country level. Examples of the forecasts included in this tracker are as follows:

Core forecast coverage:

- Five-year forecast of China smartphone market by 2,000+ cities