Latin America Security Strategies

IDC's *Latin America Security Strategies* provides in-depth coverage of the security products, technologies, and services and security practitioners' strategic initiatives and emerging trends that enable Latin America IT Security Practices. Latin America security market is driven by many factors from a broad range of foundational security tools to advanced disruptive solutions to make a stand for the evolving threat landscape. IDC's Latin America Security Strategies research examines these areas, the enterprise behavior causing shifts, and the evaluation of security service vendors' competitive landscape, gaps, and vendor share.

MARKETS AND SUBJECTS ANALYZED

- IT Enterprise Security Market Outlook — Market share of SW/HW vendors
- CISOS buying preferences and agenda — Significant investments and most important factors for making budget decisions
- Emerging Technologies — New Cybersecurity Technologies
- Managed Security Services — Current state of security services and evolving landscape.

CORE RESEARCH

- Latin America Security Products Market Share
- IDC Market Glance: Latin America Managed Security Service Provider
- IDC MarketScape: Latin America Managed Security Service Provider
- Latin America Security Market Demand-Side Surveys
- Event Summaries

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Latin America Security Strategies.

KEY QUESTIONS ANSWERED

1. What key trends will impact the interest in and acquisition of new cybersecurity technologies and services?
2. How do CIOs reconcile the tension between risk, cost, and user experience when adopting cloud?
3. How do customers decide between public, private, and hybrid clouds?
4. How will the security markets in Latin America evolve over the next five years?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the security market, including:

Akamai, Broadcom, Cisco, CrowdStrike, IBM, Imperva, Microsoft, Oracle, Palo Alto Networks, Proofpoint, RSA, Splunk, Tenable, Thales, Trend Micro, Trellix, and Zscaler.