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Sub-Saharan Africa IT Services Strategies

IDC's *Sub-Saharan Africa IT Services Strategies* service analyzes markets in South Africa and other sub-Saharan African countries. Combining market insights and outlook, key indicators and analysis, and profiles of emerging digital business strategies and opportunities, the service is an indispensable source of strategic market information for services providers, hyperscale cloud operators, telecom operators, and IT hardware and software vendors active in the region, as well as for others seeking to assess opportunities in these fast-growing markets. The key countries covered are South Africa, Nigeria, and Kenya, but the service also covers emerging country markets in Sub-Saharan Africa.

MARKETS AND SUBJECTS ANALYZED

- The state of digital transformation
- Managed services
- Consulting and project-oriented services
- Systems integration, application customization, and consulting services
- The CIO's agenda

- Cloud professional services
- Technology and digital transformation trends
- Managed datacenter, hosting, and colocation services
- Managed security services
- Professional services for data, analytics, AI, and cognitive computing

CORE RESEARCH

- Competitive Profiles and Analysis of Leading IT Services Players in South Africa
- CIOs' IT Services Adoption Priorities, Selection Criteria, and Preferred Delivery Models in South Africa and Sub-Saharan Africa
- South Africa and Sub-Saharan Africa Managed Security Services Trends
- South Africa and Sub-Saharan Africa Cloud Platform Professional Services Usage and Adoption Trends

- Data, Analytics, and AI Adoption Trends, Priorities, and Services in South Africa and Sub-Saharan Africa
- South Africa and Sub-Saharan Africa Datacenter Trends, Investment Strategies, and Deployments
- Future of Work: Workplace Transformation in South Africa and Sub-Saharan Africa

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Sub-Saharan Africa IT Services Strategies.

KEY QUESTIONS ANSWERED

1. What strategies can service providers, vendors, telcos, and cloud operators adopt to tap into digital transformation opportunities in the region?
2. What are the key market trends and developments, and how will they impact services use and spending in sub-Saharan Africa?
3. What are the competitive positionings of services providers in South Africa?
4. What new use cases are relevant in Africa, and how can vendors capture market share?

5. What new distribution models are Sub-Saharan service channel networks adopting?
6. What technology user trends are influencing digital business in the region in key areas, including security services, AI, data services, application modernization, and others?
7. What are the market trends in Sub-Saharan Africa for the adoption of cloud-related professional services in public, private, and hybrid cloud?
8. What is the state of ICT and related regulation and government policy in Sub-Saharan Africa?

COMPANIES ANALYZED

IDC's Sub-Saharan Africa IT Services Strategies service reviews the strategies, market positionings, and future directions of several companies in the sub-Saharan African market, including:

Accenture, Altron, AWS, BCX, BT, Cisco, Commvault, CWG, Datacentrix, Dell Technologies, Deloitte, Dimension Data (NTT), EOH, Ericsson, Fortinet, Gijima, Google, HCL, Hewlett Packard Enterprise, Huawei, IBM, Intel, Liquid Intelligent Technologies, Microsoft, Mimecast, MTN, Oracle, Orange, PWC, Safaricom, Sage, Salesforce, Samsung, SAP, SAS Institute, Tarsus, TCS, Tech Mahindra, Telkom, Teraco, Trend Micro, VMWare, Vodacom, and Wipro, among others.