Japan Network Services (Japanese Version with Key English Language Reports)

IDC's *Japan Network Services (Japanese Version with Key English Language Reports)* analyzes the target markets of communications service providers (SPs) and systems integrators, with a focus on enterprise network services, zero trust adoption, multicloud networks, and all-photonics networks.

With the adoption of hybrid work, the rapid expansion of cloud services, and the rise of cybersecurity threats, many companies face the challenges of traditional networks. Corporate network administrators are required to build and manage robust security while dealing with the increase and distribution of IT entities such as employees with changing work locations, numerous IoT devices, and data and workloads deployed across multicloud and on-premises environments. On the technological side, there are changes such as the advancement of network virtualization, the expansion of 5G commercial services, the advancement of R&D toward beyond 5G/6G, the rise of LEO communication services, and the commercial introduction of all-photonics networks. In terms of business environment, telecommunications carriers are entering the new phase of competition and collaboration with cloud service providers, datacenter operators, NaaS operators, and others.

From these points of view, this program analyzes the future direction of the network services market and changes in the competitive landscape and delivers the latest insights on the market. It also provides quantitative information such as market forecasts and operator shares. In 2025, this program will focus on the trend of zero trust in the enterprise network services market and the analysis of the all-photonics network market.

MARKETS AND SUBJECTS ANALYZED

- Network services (WAN, mobile, and fixed)
- Trends of network service usage by enterprises
- Zero trust adoption
- SD-WAN/NaaS/SASE
- Multicloud network/cloud WANs
- All-photonics networks

CORE RESEARCH

- Japan Network Services Market Forecast and Share
- Japan Network Services Enterprise User Survey
- Japan SD-WAN Forecast
- All-Photonics Networks Market Analysis
- IDC FutureScape: Worldwide Future of Connectedness 2025 Predictions — Japan Implications

Note: All documents will be delivered in the local language with the exception of up to two market share and market forecast documents, which will be delivered in both English and the local language.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Japan Network Services (Japanese Version with Key English Language Reports).

KEY QUESTIONS ANSWERED

1. How are the market sizes and structures of network services changing?
2. What are the sources of competitive advantages of network services in the future?
3. How are SD-WAN, NaaS, SASE, and zero trust adoption changing the market?
4. How is the market structure of all-photonics networks being developed?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in ICT and network services, including:

ARTERIA Networks, Colt Technology Services, Fujitsu, IIJ, KDDI, NEC, NTT, NTT Communications, NTT DOCOMO, OPTAGE, SoftBank, TOKAI Communications