

# Japan Digital Business Strategies (Japanese Version with Key English Language Reports)

AN IDC CONTINUOUS INTELLIGENCE SERVICE

Digital Business Strategies provides information on challenges, organization, and leadership, focusing on the strategies and initiatives of companies that are implementing digital business (DB) and aspiring to become Future Enterprises. Japan Digital Business Strategies (Japanese Version with Key English Language Reports) also provides research and analysis of market opportunities for services to achieve these transformations.

In the Japanese market, service vendors (especially SIs) play a significant role in enabling DB for their customers, and the program also focuses on trends among professional service providers. In 2024, this program plan to strengthen our reports for digital innovation and business aaS.

## Markets and Subjects Analyzed

- Professional services market for enabling DB
- Changes in enterprises' sentiment due to penetration of DB
- Right actions to secure diversity and talent development
- IT suppliers' business profile including its own DB initiatives
- Market trends of various enabling services for DB
- Enterprises' fields and cases of practical DB activities

## Core Research

- IDC FutureScope: Worldwide Digital Business Strategies 2024 Predictions - Japan Implications
- DB Professional Services Market Forecast
- Survey of IT Suppliers Supporting DB
- DB Sentiment Survey of Japanese Companies
- DevOps/in-House Software Development Enabling Services
- Business Analytics/AI Support, CX Related Services Market Trend

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Japan Digital Business Strategies \(Japanese Version with Key English Language Reports\)](#).

## Key Questions Answered

1. What are the impediments of Japan enterprises to realize DB and to develop digital business?
2. What do successful enterprises in DB overcome the challenges?
3. What are the services that enable customers to achieve transformation and develop DB?
4. How much will the business opportunities for IT suppliers in DB professional services?
5. What are the trends in Japanese customers' demand for Digital Services?

## Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the Japan digital business strategies market, including:

Accenture, AWS, Biplogy, CTC, Deloitte, EY, Google, Hitachi, HPE, IBM, KPMG, Microsoft, NEC, NRI, NS Solutions, NTT Data, PwC, SAP, SCSK, TDSL, TIS, etc.