

European Data Intelligence, Integration and Platform Strategies

AN IDC CONTINUOUS INTELLIGENCE SERVICE

IDC's *European Data Intelligence, Integration and Platform Strategies* service provides market, competitive, and customer insights in the fast-moving Data Intelligence, Integration, and Platform space in Europe. It explores how the shift to hybrid/multicloud data platforms, the drive towards the democratization of data analytics, and European regulations and attitudes (relating to data and digital sovereignty, data sharing and markets, privacy and more) are shaping data intelligence, integration, and platform software markets and opening up new opportunities.

Markets and Subjects Analyzed

- Modern data platforms and architecture: warehouses, lakes, and lakehouses
- Data intelligence software
- Data integration software
- Data streaming and event stream processing software
- Non-relational analytic data stores
- Master data management software
- DataOps and data engineering practices
- Maturity and capability of European organizations relating to data intelligence, data integration, and data platforms

Core Research

- European Data Intelligence, Integration and Platform Software Market Forecast
- Market Analysis Perspective: European Data Intelligence, Integration and Platform Software
- European Data Intelligence, Integration, and Platform Software: Scope, Definitions, and Trends
- IDC FutureScape: Worldwide Data and Content Technologies Predictions — European Implications
- European Data Intelligence, Integration and Platform Software Market Events (bi-annual updates)

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European Data Intelligence, Integration and Platform Strategies](#).

Key Questions Answered

1. What are the key components of the data intelligence, integration, and platforms market in Europe?
2. What is the size and forecast growth rate of the data intelligence, integration, and platforms market in Europe?
3. What are the key trends (from both vendors and buyers) in the data intelligence, integration, and platforms market in Europe?
4. Which are the major vendors and emerging players in Europe?
5. How are European organizations delivering business outcomes with data intelligence, data integration, and data platform technologies?
6. What are the key European user pain points and challenges when it comes to delivery of business outcomes?

Companies Analyzed

This service reviews the strategies, market positioning, and future direction of several providers in the data intelligence, integration, and platform market, including:

Informatica, Snowflake, Teradata, IBM, AWS, Google, Microsoft, Oracle, SAP, Denodo, Collibra, Alation, Fivetran, Alteryx, Matillion,

Cloudera, Ataccama, SnapLogic, Boomi, Qlik, Confluent, TIBCO, InterSystems, Salesforce (Mulesoft), Software AG (Streamsets).