

IDC Financial Insights: Worldwide Capital Markets IT Spending Guide

AN IDC SPENDING GUIDE

The *IDC Financial Insights: Worldwide Capital Markets IT Spending Guide* examines the capital markets industry opportunity from the technology, functional process, line of business, company size tier, and geography perspectives. This comprehensive database, delivered via IDC Customer Insights Query Tool, allows the user to easily extract meaningful information about the capital markets technology market by viewing data trends and relationships and making data comparisons.

Markets and Technologies Covered

- **4 technologies:** Hardware, software, services, and internal IT spend
- **5 subindustries:** Banks, buy side, exchanges, insurance companies, and sell side
- **25+ functional processes:** Order management, customer management, operations risk management, and more
- **7 lines of business:** Brokerage and trading front office, business infrastructure, industry infrastructure, investment management front office, investment management operations, retail investing front office, and securities middle/back office
- **3 company size tiers:** Institution size by tiers 1-3
- **6 years of data**

Geographic Coverage

- **8 regions:** United States, Canada, Japan, Western Europe, Central and Eastern Europe, the Middle East and Africa, Latin America, and Asia/Pacific

Data Deliverables

This spending guide is delivered on a semiannual basis via a web-based interface for online querying and downloads. For a complete delivery schedule, please contact an IDC sales representative. The following are the deliverables for this spending guide:

- Annual five-year forecasts by regions, technologies, subindustries, functional processes, lines of business, and tiers — delivered twice a year

Key Questions Answered

Our research addresses the following issues that are critical to your success:

1. What is the total worldwide capital markets technology opportunity?
2. Which technologies and customer segments within the capital markets industry are growing the fastest?
3. How do geographical growth rates vary?
4. Where should resources be focused to take advantage of the maximum market opportunity?
5. How do capital markets' lines of business and functional processes growth rates change over time?